



## Preparing Your Home For A Photo Shoot

Look at your home with the eyes of a stranger. Things you see and use in your home every day become things that you no longer see! Remember: thousands of people will see photographs of your home and every one of them could be a buyer.

- General

- Clean & dust
- Clean windows
- Replace *all* burned out light bulbs
- Straighten lampshades
- De-clutter & remove excess furniture
- Remove all boxes & bags
- Straighten pictures
- Close garage doors
- Close closet doors
- Remove cars, trashcans, etc. from driveway
- Secure pets

- Foyers & Hallways

- Remove shoes, jackets, keys, etc.
- Remove or replace worn rugs

- Living Rooms & Family Rooms

- Straighten throws, pillows, etc.
- Remove magazines, remotes, etc.
- Neaten & thin out bookcases
- Remove magazines, toys, and other extraneous items

- Dining Rooms

- Remove tablecloth
- Set table with best china and stemware (optional)

- Kitchens

- Remove excess small appliances and other items from counters
- Remove soap bottles and cleaning materials
- Remove *all* items from refrigerator doors, sides and top

### Things To Remember

Your photo shoot is a key part of your marketing strategy.

Thousands of viewers will see **your home's photos**.

The camera sees things as they really are.

When in doubt, put things out of sight.

We will try to work around things you cannot put away.



- Remove pet bowls
- Remove trashcans
- Remove floor mats
- Bedrooms (*does not include closets*)
  - Make all beds
  - Straighten dust ruffles
  - Remove posters, etc.
  - Remove clothing, sports equipment, etc.
- Bathrooms & Powder Rooms
  - Remove toiletries, soaps, etc. from showers, tubs & sinks
  - Hang fresh, neatly folded towels
  - Remove floor mats
  - Close toilet lids
  - Empty or remove waste baskets
  - Remove robes
  - Install new rolls of toilet paper
- Home Office
  - Remove file folders
  - Remove bankers' boxes
  - Remove desk clutter
- Front Steps, Decks, Patios & Yards
  - Remove leaves
  - Remove empty flower pots & gardening supplies
  - Remove tools & toys
  - Remove hoses or coil them neatly
  - Mow and rake as needed
  - Repair fences and gates
  - Mulch and weed flowerbeds

### Things We Do Not Photograph

- Closets
- Garages
- Utility & furnace rooms

We will remove minor blemishes from carpets and walls with Photoshop.